

Become an ODNNY Sponsor

What is ODNNY?

The Organization Development Network of New York is an active association of OD practitioners, HR professionals, students, academics and others interested in learning about and supporting change. Its members include consultants and practitioners internal to New York companies and non-profits.

ODNNY helps its members create sustainable, transformative change by offering programs, services, events and web-based forums where they can network and learn from experts and from each other.

We have more than 200 members and 1,300 subscribers to our weekly email newsletter, *ODNNY News*. Our monthly programs are attended by as many as 80 people.

Why be a Sponsor?

As an ODNNY sponsor your organization's name and message can be seen by our 1,300 subscribers each week via *ODNNY News*, as well as by visitors to our web site. Sponsorships run for one year.

Here's what you get for your sponsorship of ODNNY:

| | Platinum | Gold | Silver |
|--|----------|------|--------|
| Your logo on the www.odnny.org homepage, linking to your logo and message on the ODNNY sponsors page. ¹ | ✓ | ✓ | ✓ |
| Two guest passes to programs | ✓ | ✓ | ✓ |
| Your logo on the <i>ODNNY News</i> email newsletter with a link to the ODNNY sponsors page. | ✓ | ✓ | |
| One ODNNY membership | ✓ | ✓ | |
| Up to two of your programs or events per year on the www.odnny.org homepage as well as two mentions per event in <i>ODNNY News</i> . ² | ✓ | | |

For more information, including pricing, and to join our sponsors program, please contact board member Rachel Lee, rlee@odnny.org.

¹ The sponsors page message can be up to six lines of text in addition to your logo. The message can include a link to your own web site.

² A promotional message including a logo and up to six lines of text, which may include a link to your own site and/or the registration page for your event. Also, programs or events that offer a special discount to ODNNY members can be listed continually in the newsletter's sidebar with links to our Special Member Offers page, where details can be posted.